



Connections.

THE MADISON CLUB HOLIDAY EDITION

connections

THE MADISON CLUB NEWSLETTER | DECEMBER 2020

A MESSAGE FROM YOUR CLUB PRESIDENT



Dear Fellow Madison Club Member:

Since its inception, the hallmark of the Madison Club experience has been exceptional personalized service. This world class service and attention to detail is delivered by our devoted staff who dedicate themselves to this tradition each and every day.

Once a year, we ask our members to show their appreciation for our staff by contributing to the Employee Holiday Fund. These funds are shared with the staff - some you know and some you may have never met - as a way of showing our appreciation for making the Madison Club experience so very special. These funds are especially meaningful this year as your support for our talented staff has never been more important. Let's demonstrate our appreciation for them and for the Madison Club tradition for exceptional personalized service by giving to the Employee Holiday Fund. All details on this annual tradition will be included with your December statement.

The Madison Club is extremely fortunate to have members like you that have supported the Club through this past year. Your continued commitment is more important than ever as we move into our 112th year of being part of this community.

I wish you, your family and friends a most joyous and safe holiday season.

Very truly yours:

A handwritten signature in blue ink that reads "Michael Theo". The signature is fluid and cursive, written over a light blue horizontal line.

Michael Theo, President

The Madison Club

stories

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December Calendar

| WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | |
|--|---|---|--|---|
| 2 <i>Snowglobe Special begins! See page 10 for our discounted Black Friday rate!</i>   | 3 <i>Virtual WisPolitics 12 PM - 1 PM</i>   | 4 <i>Traditional Candlelight Dinner - see page 7 for details</i>   | 5 <i>Gingerbread House & breakfast pick-up from 9AM-12PM</i>  | |
| 9   | 10   | 11 <i>Traditional Candlelight Dinner - see page 7 for details</i>   | 12  | |
| 16   | 17 <i>Wine Event with Tom Loup of Vino Veritas - see page 8 for details</i>   | 18 <i>Traditional Candlelight Dinner - see page 7 for details</i>   | 19  | |
| 23   | 24 - 26 Closed for the holidays 24th -26th | | | 26   |
| 30   | 31 <i>Updated New Year's Eve Celebration - see page 9 for details</i> | 1 - 2 Closed for the holidays 1st-2nd | | |

HOURS OF OPERATION

CHURCHILL'S
Lunch: Weds - Fri
11:30AM - 2PM

Cocktail Services: Weds - Sat
beginning at 4PM

Dinner Services: Weds - Sat
beginning at 5PM

MEETINGS:
Weds - Fri
beginning at 8AM

FRONT DESK HOURS:
Weds - Fri:
8AM - 9PM

Sat: 4PM - 9PM

RESERVATIONS
Due to capacity restrictions, reservations are strongly suggested. Please call the front desk at 608-255-4861 or use our Madison Club App to place your reservation. If you book through our App, we will send you a confirmation email within 24 hours - if you do not receive a confirmation email, please call the front desk.

FOOD TO-GO
Lunch: Weds - Fri
11:30AM - 2PM
Dinner: Weds - Sat
5PM - 7PM

CLUB WILL BE CLOSED
SUN, MON & TUES

-  Happy Hour Wednesday
-  Friday Night Fish Fry
-  Date Night in Churchill's
-  Snowglobe Dining on the Patio

Don't forget - with many of our December events you can recreate the event in your home with the very same menu to-go!

HOLIDAY GIFT GUIDE

Skip the stores and show others how much you care this year with a gift from your Club!

Typically, around this time we're counting down the days until we get together with loved ones, we're racing to the stores to finish those Christmas lists, and we're planning lots of gatherings with family, friends, and coworkers. Sadly, we know this holiday season is going to look different for all of us. Although the holidays will look different, it doesn't mean they have to be any less special.

With the help of your Club's [Holiday Gift Guide](#), you can skip the stores, support your Club, and surprise your loved ones with an experience this year vs. a tangible gift. Now more than ever, we all could use a night out of the house where we can feel safe so why not share your Club with your neighbor, coworker, or family member and give them the gift of dining, or better yet, membership! Read on for all of our gift options this holiday season.



MADISON CLUB GIFT CERTIFICATES

With all of us needing a restorative night out where you can dine with confidence, a gift certificate to the Madison Club means so much more this year. Show others that your Club is so much more than just a place to dine... Show them that your Club provides a sense of community and belonging, and is a place to be with like-minded people in a refreshing and comfortable environment.

Share your Club with a family member, colleague, friend or neighbor this year and in return, for every \$100 gift card purchased, you will receive a complimentary \$20 gift card. Keep the extra gift for yourself or use it as a stocking stuffer! Gift cards can be purchased in any amount and can be used for dining, events, Snowglobe dining, room rental fees, and to-go dining. ***Gift certificates expiration dates have been extended to 18 months.***



GIVE THE GIFT OF MEMBERSHIP

Do you know someone who would be the perfect Club member? **With our new Churchill's membership special, for only \$75 a month now is the perfect time to give the gift of membership!** Plus, just like we stated above, now more than ever, people need that place they can go to and let their guard down so why not give such a meaningful gift this year?

When gifting membership, we work with you to determine your contribution. Contact our membership director, Sarah Lensmire to learn more at slensmire@madisonclub.org.



HOLIDAY WINE SALE

Everyone loves a good bottle of wine, especially your wine connoisseurs! From sweet to dry, Beverage Master David has put together a delectable holiday wine list for every palate to enjoy. Plus, if you want to add a little twist to this gift, how about letting David pick out your wines for a fun surprise! All you have to do is provide David with a budget and any information you'd like for him to know to hand pick your holiday wines. Did we also mention that wine in purchase sizes of one, two or three bottles will come perfectly wrapped at no extra charge so all you have to do is drop off your gift? It doesn't get much easier than that!

To see the full wine list, please [click here](#). To contact David, please email him at dginocchio@madisonclub.org.



SHARE THE SUGAR

Treat the office or a neighbor with our member favorite frosted sugar cookies - we'll even deliver! These are the perfect gift to let someone know you are thinking of them. Plus, we guarantee they'll love this sweet treat!

Orders are available for \$32/dozen or \$16/half dozen. To place your orders, please contact the front desk at 608-255-4861. Orders must be placed at least one week ahead of scheduled pickup date.



MADISON CLUB CUSTOM BELTS

Looking for the perfect gift for that special someone? If so, inquire about our Smathers & Branson customized belts. Smathers & Branson offers needlepoint belts and custom products with unique patterns and monograms.

These belts are normally \$165, but we are currently offering a special holiday price of \$50 each, featuring our Madison Club crest. To place your orders, please contact the front desk. A sizing guide and more information on the company is available on smathersandbranson.com.

Join us for these Holiday Traditions



GINGERBREAD HOUSE EVENT & BREAKFAST TO-GO!

TO-GO: PICK- UP 12/5 FROM 9:00 AM - 12:00 PM

Sign up deadline has been extended to Wednesday, December 2nd

With our [Gingerbread House event](#) being a member favorite, we didn't want anyone to miss out on the fun so we have adjusted our plans to follow the new mandate and will be offering this wonderful event to-go!

With this event to-go, you will still have everything that you would in the Club to keep you and the kids entertained and fueled all morning long!

What is included:

- Your fully constructed gingerbread house, Pastry Chef Judy's homemade frosting, and an abundance of Christmas candy for \$25.

You can also add on:

- Breakfast options including Quiche Lorraine with a fruit side and lemon herb green salad breakfast for \$19.95 or buttermilk pancakes with breakfast sausage and Wisconsin Maple syrup for \$9.95.

- A mimosa kit that serves six featuring a 750ml. bottle of Kenwood Yulupa Brut Classic Method California sparkling wine and two 10oz. bottles of orange juice for \$15.
- Last but not least, you can add on a half dozen of our beloved brunch cinnamon sugar donuts for \$9 or a full dozen for \$18. We will have everything available for you to pick-up on December 5th from 9:00 AM - 12:00 PM.

To place your gingerbread house and breakfast orders, please call the front desk or email reception@madisonclub.org by Wednesday, December 2nd. When making your reservation, please specify number of houses, breakfast selection, and your time of pick-up.



BÛCHE DE NOËL CAKES & COOKIES ALL DECEMBER LONG

Bûche de Noël Cakes: Made in the likeness of a fallen log amidst a winter forest, these delectable desserts are made of a rich chocolate sponge cake filled with dark chocolate rum mousse and chocolate buttercream frosting. Sugared rosemary, meringued mushrooms and a light dusting of confectioner's sugar perfectly complete the scene.

Each cake is handmade by Pastry Chef Judy and is \$57 (serves 15-20 people).

Sugar cookies: Our member favorite frosted sugar cookies are the perfect holiday treat for the home or office! Pastry Chef Judy bakes and decorates each cookie - they are almost too pretty to eat!

Order yours today for \$32/dozen or \$16/half dozen!

[To place your orders](#) in the month of December, please contact the front desk at 608-255-4861. Orders must be placed at least one week ahead of scheduled pick-up date.



Traditional Candlelight Dinners

Chef Adam has decided to switch up our Candlelight Dinners to allow for members to also take his delicious creations to-go.

Our Candlelight Dinner will now be offered the first three weekends in December and will feature a Holiday Tasting Menu in addition to our full Churchill's dining menu.

With the room aglow with twinkling lights and candles, the Candlelight Dinners are a perfect way to have a restorative night out or a romantic night in before the hustle and bustle of the holidays. If you would like to join us in the Club, you can also take advantage of our Candlelight Dinners in our private meetings rooms at no extra charge.

Chef Adam has created the following Holiday Tasting Menu and Beverage Master David will offer a delectable wine list allowing members to add on the perfect pairing with each course throughout the evening.

Please call the front desk to make your reservations right away as seating is limited or to book a private room to enjoy this spectacular event! **For to-go, orders must be placed 48-hours in advance of the day of pick-up. To see the to-go menu, please [click here](#).**

Traditional Candlelight Menu - \$79

1st Course

ENDIVE & TUSCAN KALE SALAD

Champagne-pomegranate vinaigrette, feta cheese, parsley, pepitas, kumquats, pickled onion

2nd Course

CELERIC SEAFOOD SOUP

Lobster, lemon, snow crab, herbs, apple brown butter

3rd Course

ROSEMARY-JUNIPER ROAST VENISON OR BEEF FILET

Concolor fir-burgundy jus, Aronia, caramelized shallots, parsnips, sunchoke chips

4th Course

CRANBERRY CREAM CHEESE TART

or

GRASSHOPPER MOUSSE DOME

December Events



SIP, SIP HOORAY FOR THIS MONTH'S WINE EVENT THURSDAY, DECEMBER 17TH AT 6:00 PM - \$29 PER PERSON

Join Tom Loup of Vino Veritas, a worldwide wholesale broker dealing exclusively in the highest quality authentic Italian wines. The wineries Vino Veritas partners with include family-owned, small-scale farms and those who use sustainable, organic and biodynamic farming techniques. Many of these farms produce limited, award winning wines that only Vino Veritas has access to which means you'll have access to trying some of Italy's finest and most exclusive wines on [Thursday, December 17th](#). Please note, we have changed the date for this event to follow the current mandate. If the mandate is extended, we will reschedule this event and will notify members.

Seating will be appropriately spaced and your wine and light hors d'oeuvres will be individually served to your table. **Please call the front desk to reserve your spot.**

If you can't make this tasting then mark your calendar for January 21st to join us for our "Extreme Tasting" event. Back by popular demand Greg Huber of General Beverage will join us to brave the elements on Churchill's patio for our third "Extreme Tasting". Stay tuned for more details!



DECEMBER DINING REWARDS PROGRAM

Want to save money while using the Club? Join our popular [dining rewards program](#)!

During the month of December, members can pre-purchase dining credits for use on dining, drinks and Madison Club events. For every \$500 of dining credits purchased, the Club adds \$100 in bonus credits to your account. This is our way of saying thank you to our members for making the Madison Club a regular destination for fine dining and events!

Look for the sign-up form in your December billing statement or contact our accounting department at 608-255-4861. Dining credits must be purchased in increments of \$500 and time used is **extended** due to Covid to September 30, 2021 and can be used for to-go.



DATE NIGHTS HAVE NEVER BEEN SO EASY! EVERY THURSDAY IN CHURCHILL'S OR A PRIVATE ROOM FOR \$65

We all need a date night every once in a while, and with our [Date Night Thursday](#), enjoying a night out of the house has never been easier! Every Thursday in Churchill's or in one of our private meeting rooms at no extra charge, you and a special someone can enjoy an individual starter, an entrée and a dessert, plus a bottle of wine to share for \$65!

Candles will be lit, your food and wine will be delicious, and we guarantee you won't regret a night out! Please call the front desk to reserve your spot at 608-255-4861.

VIRTUAL WISPOLITICS: TOP ELECTION ISSUES THURSDAY, DECEMBER 3RD 12:00 - 1:00 PM

Join WisPolitics.com for a virtual lunchtime discussion about the state of local budgets with Milwaukee County Exec. David Crowley, Green Bay Mayor Eric Genrich, Wausau Mayor Katie Rosenberg, and Jason Stein research director at the Wisconsin Policy Forum.

The event will begin with a moderated discussion with the panel and then shift to questions from the audience. The program is set to run from 12:00 PM - 1:00 PM online. Attendees can expect a well-educated and savvy crowd as Jeff Mayers always leads a lively conversation.

Please [click here](#) to register. On the 3rd, you will be sent a link to view the event.



WISPOLITICS.COM

WE'VE UPDATED OUR

new years eve plans

Due to our ever-changing world, we have adjusted our [New Year's Eve](#) plans to allow for celebrations both in the Club and at home. While we understand this year may not be the grandest of celebrations, we are doing everything we can to provide our members with options to still celebrate the New Year. We will still be offering three different ways to celebrate, and all celebration in the Club will be spaced out to allow for proper social distancing so you can celebrate with ease!

THE TWILIGHT CELEBRATION TO-GO

CLASSICS MENU - \$65, PICK-UP 12/31 FROM 5:00 - 8:00 PM

Our Twilight Celebration will now only be available to-go. Enjoy the following three-course supper club meal for \$65 while staying in the comfort of your home! **Orders are due by December 28th, and pick-up will be on December 31st from 5:00 - 8:00 PM.** To place your orders, please call the front desk at 608-255-4861 or email reception@madisonclub.org. When placing your orders, please specify your time of pick-up.

1st Course

House garden salad with apple brandy vinaigrette

2nd Course

Surf & Turf

Petit Filet of Beef

*Butter poached lobster, roasted garlic mashed potatoes,
honey roasted vegetables, red wine demi-glace*

3rd Course

Dark Chocolate Tart

Hazelnut mousse, Gran Marnier sauce, toasted meringue

SNOWGLOBE CELEBRATION

UNIQUE EXPERIENCE WITH NEW PRICING - 4 GUESTS \$400 / 6 GUESTS \$600

Chef Adam has created the following special New Year's Eve Snowglobe menu to reduce the price. Our Snowglobe Celebration is the perfect way to say goodbye to 2020 and bring in the New Year with a "bang" super social distanced style!

Our Snowglobes will be available to rent from 5:00 - 8:00 PM or 9:00 - 12:00 PM. For four or six guests, the price includes your rental fee, the New Year's Eve menu, your first round of cocktails AND a bottle of wine from David's special wine list. Members can also add on our Snowglobe [food](#) and [drink packages](#) as well as make reservations if you would like to dine in Churchill's before or after your globe experience. Snowglobes will be rented on a first come, first serve basis so call us right away to claim your globe!

New Year's Eve Celebration Menu

East & West Coast Oysters- lemon, mignonette

Gulf Shrimp Cocktail

Local Cheese & Charcuterie Board

Rosemary-Red Wine Marinated Steak Kebabs

Harissa Grilled Chicken Kebabs with herb yogurt sauce

Mini Char Sui Pork Sandwiches with citrus slaw

Beef Tartare- Parmesan, truffle aioli

2020'S FINEST HOUR IN CHURCHILL'S

CHEF'S SPECIAL TASTING MENU - \$105

2020's Finest Hour will remain a unique five-course tasting menu reflecting flavors and dishes of 2020. We will be offering the menu in the Member's Lounge, Churchill's and Private Meeting Rooms to allow for proper social distancing.

We will also be offering two reservation blocks with the first block beginning at 5:00 or 5:30 PM and the second block beginning at 8:00 or 8:30 PM. Please note, we ask that the early seatings arrive on time so we can accommodate the later seatings due to space limitations. To reserve your spot, please call the front desk at 608-255-4861.

Snowglobe Special!

BLACK FRIDAY SNOWGLOBE SPECIAL

BEGINNING NOVEMBER 27TH, ENDING FEBRUARY 27TH

With the frigid temperatures ahead, we have decided to run a Black Friday Sale with our Snowglobes to reduce entering and exiting your globe to keep it as warm as possible all the way through February! When there is so little to do this winter, we want to provide a place where you can shake off your cabin fever and enjoy this unique winter experience.

The Snowglobe Special entails:

- Just \$25 a person includes one drink and a cheese board or dessert tray proportionate to the group size.
- PLUS, if you wish to join us before or after your reservation for dinner, you can dine in Churchill's or in a private meeting room and we'll waive your rental fee.
- Snowglobes are available to rent in two-hour time blocks from 5:00 - 7:00 PM or 8:00 - 10:00 PM.
- There will be no Snowglobe rental fee or minimum spend.
- Please call the front desk to reserve your Snowglobe and dinner reservations at 608-255-4861
- [Click here](#) for all additional Snowglobe Special information.



WHAT YOU NEED TO KNOW...

- We still are offering food and beverage packages, however, there no longer is a minimum spend.
- We have updated our food and beverage package pricing for smaller groups. See updated menus [here](#).
- Our Snowglobe experience is one you'll never forget and one you won't regret!
- Our Snowglobes have windows that can be opened for more air ventilation.
- Our Snowglobes are heated, located on our patio, and offer a clear view of the lake, glowing stars, snow falls, and so much more. Both Snowglobes are equipped with trendy decor, twinkling lights, and a Snowglobe Concierge. Don't forget your blankets or we have some here to buy.
- Last minute Snowglobe requests are will still be accepted. For those looking to add on additional food packages, requests are always best 48-hours in advance to ensure we can provide you with the food you want, however, if a globe is available last minute, we will work with our team to determine what package we will be able to offer on short notice.



Skip the holiday cooking with our *holiday menus to-go*

With family and work holiday parties likely on hold this year, Chef Adam has put together the following Holiday Menu to simplify your small holiday celebrations this year. Whether you are looking to get together with a few friends or have a nice dinner with your family, skip the stress of cooking and leave it to us.

Our holiday menu is available to-go Wednesday - Saturday and will be available through January 30th. All orders are required 48-hours in advance of pick-up. Our Holiday Family Size Meals will come prepared and seasoned so all you will need to do is finish off at home. Remember you can always order entrées from our to-go menu and add on these appetizers if you're looking for a complete meal. To place your orders, please contact the front desk at 608-255-4861. If you would like to discuss a customized holiday menu, please contact our Sales Director Leanne at sales@madisonclub.org.

Holiday Appetizer Menu To-Go

BBQ Meatballs - \$36/doz

Mini Beef Wellingtons - \$36/doz

Assorted Bacon Wraps - \$28/doz

Shrimp Cocktail - \$44/doz

Smoked Salmon Artichoke Dip - \$20/cup with crostini

Merguez Stuffed Mushrooms - \$36/doz

Holiday Family Size Meals To-Go

Red Wine Herb Roasted Beef Tenderloin with Sauce Chasseur

Whole tenderloin with sauce: feeds 8-10 individuals - \$225

Whole Herb Rubbed Prime Rib

Half Roast: Feeds 6-9 individuals - \$175

Whole Roast: Feeds 12-18 individuals - \$400

Choose your Club to dine confidently.

Safety is our #1 priority.

Providing our members with a safe space away from home is a top priority for the Club which is why we are taking safety, sanitation and social distancing very seriously.

HERE ARE JUST A FEW OF THE THINGS YOUR CLUB IS DOING TO KEEP MEMBERS, GUESTS AND STAFF SAFE:

1. We have completely updated our HVAC system including a new boiler, chiller and rooftop unit with the highest rated HEPA filters available on the market.
2. With our private meeting rooms, before and after each room rental, we clean and disinfect EVERYTHING! Linens are swapped, chairs are wiped, surfaces are sprayed, handles are disinfected... we hit everything to ensure the entire room has been properly cleaned and disinfected. Additionally, following our disinfection process, we seal off the room so no one enters the room until your arrival.
3. We have been and will continue to follow all Dane County guidelines.
4. All of our tables have been appropriately spaced in the dining room, on the patio and in the members lounge, and capacity restrictions are enforced. Additionally, all safety measures that we follow in our meeting rooms are also followed in our dining room.
5. All members and guests must wear masks in common areas.
6. All employees have received comprehensive training on COVID-19 safety and sanitation protocols, and have participated in safe food handling certification courses. Appropriate Personal Protective Equipment (PPE), including masks and gloves, are worn by all employees and health screening is done before every shift.

ALL OF THE OPTIONS WE HAVE FOR YOU TO ENJOY:

1. **Rent a Private Room** (for anything from a corporate meeting to a night out with your family!)
2. **Take private dining to the next level with our Snowglobes.**
3. **Dine on our patio!** We know many of our members have loved the ability to get out of the house to enjoy a delicious meal and gorgeous views from our patio, and we know many of our members feel more comfortable dining outdoors so we have added heaters to our patio!
4. **Join us in Churchill's!** Based on **continuous member feedback we are happy to report we are succeeding in providing our members with a safe place indoors to dine.**
5. **Take your favorites to-go!** You can always take your lunch or dinner favorites to-go!



Lastly, the Madison Club has been selected as a 2020 IB Executive Choice Award Finalist in the following categories for the 18th year in a row. We are extremely honored to receive this award and we can't thank you enough - we couldn't do this without you, so thank you for your support during this time!

BEST VENUE FOR:
Business Meetings & Events
Restaurant for Lunch
Place for Cocktails



We hope to see you for all of our wonderful holiday celebrations!

Thank you,

The Madison Club team



THE MADISON CLUB

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(608) 255-4861

reception@madisonclub.org